

Activity Highlights 2024

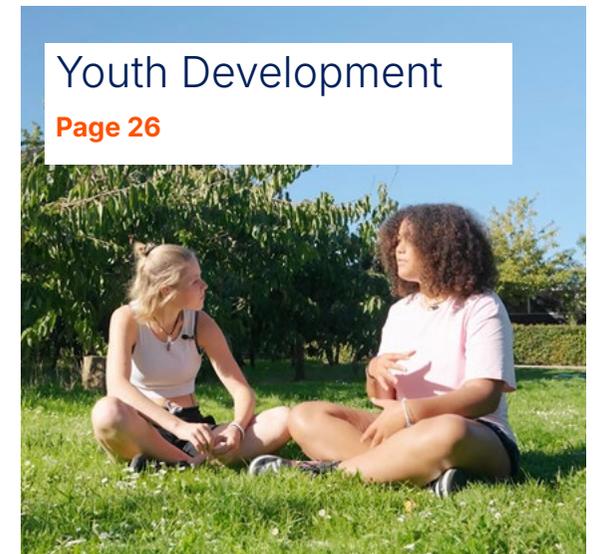
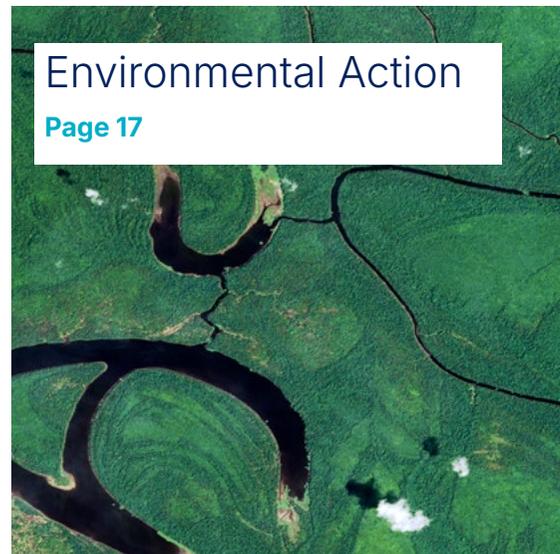
# Unlocking access to Airbus products, services and skills

Supporting humanitarian efforts,  
environmental action and the  
next generation



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## About the Airbus Foundation



At Airbus, we recognise that global developments like climate change, poverty and increasing inequality are serious issues that are relevant to us all.

In response, we focus on supporting communities with solutions they can own, that are scalable and deliver a long-term benefit. Our community impact strategy, with the Airbus Foundation as a cornerstone, drives our commitment towards thriving, secure and resilient communities.

The Airbus Foundation is our vehicle for putting Airbus cutting-edge products, services and skills to work. We forge lasting collaborations with leading NGOs and partner organisations, directing our efforts to:

### **Humanitarian Support and Climate Resilience:**

We deploy Airbus capabilities to provide rapid and effective aid in humanitarian crises, empower communities to build resilience, and spearhead initiatives that contribute to preserving our planet's vital ecosystems.

### **Youth Education and Skills:**

We are committed to nurturing the next generation of global citizens by developing quality educational resources that equip young people with the critical skills and knowledge to navigate an increasingly complex world.

## Message from the Chair of the Board

Our world is facing unprecedented challenges, from climate change and biodiversity loss to poverty and growing inequality.

The Airbus Foundation stands as a cornerstone of our commitment to building thriving, secure, and resilient communities, harnessing the full potential of Airbus' products, services, expertise and people to drive positive change.

In 2024, amid escalating humanitarian crises, our emergency response flights and helicopter missions delivered critical support, transporting 227 tonnes of essential aid to remote communities. Our new partnership with Airlink further enhanced our ability to deliver aid more efficiently to more people in need.

We also continued to invest in capacity building, training over 80 humanitarians in professional and soft skills. In addition, our support for Helicopter Emergency Medical Services (HEMS) training equipped medical professionals with life-saving skills, to strengthen healthcare systems in vulnerable regions.

Our partnerships with the International Union for Conservation of Nature and the Connected Conservation Foundation, enabled us to deploy high-resolution satellite imagery for environmental action. From mapping forest regeneration in Brazil and Costa Rica to supporting conservation in Papua New Guinea and Namibia, our efforts helped protect endangered species and vital ecosystems.

We renewed our commitment to empowering the next generation by transforming the Airbus Foundation Discovery Space into a dynamic platform that sparks curiosity and inspires thousands of young people to explore STEAM subjects, from space science and artificial intelligence to the complexities of disinformation.

We also created new resources to prepare teenagers for a tech-driven world. The FAIR ENOUGH web app, encourages teens to build critical thinking skills for the safe use of AI. While our Between Teenagers video series guides young people through challenges like online safety, prejudice and stereotypes.

This annual report highlights the Airbus Foundation's accomplishments over the past year – achievements made possible through the power of collaboration. On behalf of the Board of Directors and the entire Foundation team, I extend our heartfelt gratitude to our valued partners. We deeply appreciate the enduring relationships we have built together, grounded in mutual trust, respect, and a shared commitment to creating positive change. Global uncertainty is here to stay for the foreseeable future. The Foundation remains dedicated to being a steadfast and reliable partner.



By unlocking access to Airbus products, services, expertise and talented people, we are focused on deepening our existing partnerships in order to amplify our collective impact.

Sincerely

**Julie Kitcher**

Airbus Chief Sustainability Officer and  
Communications & Chair of the Airbus  
Foundation Board

## Humanitarian Support

# Responding to crises, increasing resilience

Deploying Airbus' capabilities for immediate aid and longer-term preparedness



## Summary



In 2024, nearly 300 million people worldwide required humanitarian assistance due to conflicts, climate emergencies, and other crises, with significant needs in regions like East and Southern Africa, West and Central Africa, and the Middle East.

In response, the Airbus Foundation provided access to Airbus aircraft, helicopters and satellite imagery to support humanitarian actors in both emergency and protracted crises.

### 2024 Key Achievements

18

organisations supported through Airbus products, services & skills

17

flight and helicopter missions carried out in 9 countries

227

tonnes of aid delivered

48,400 km<sup>2</sup>

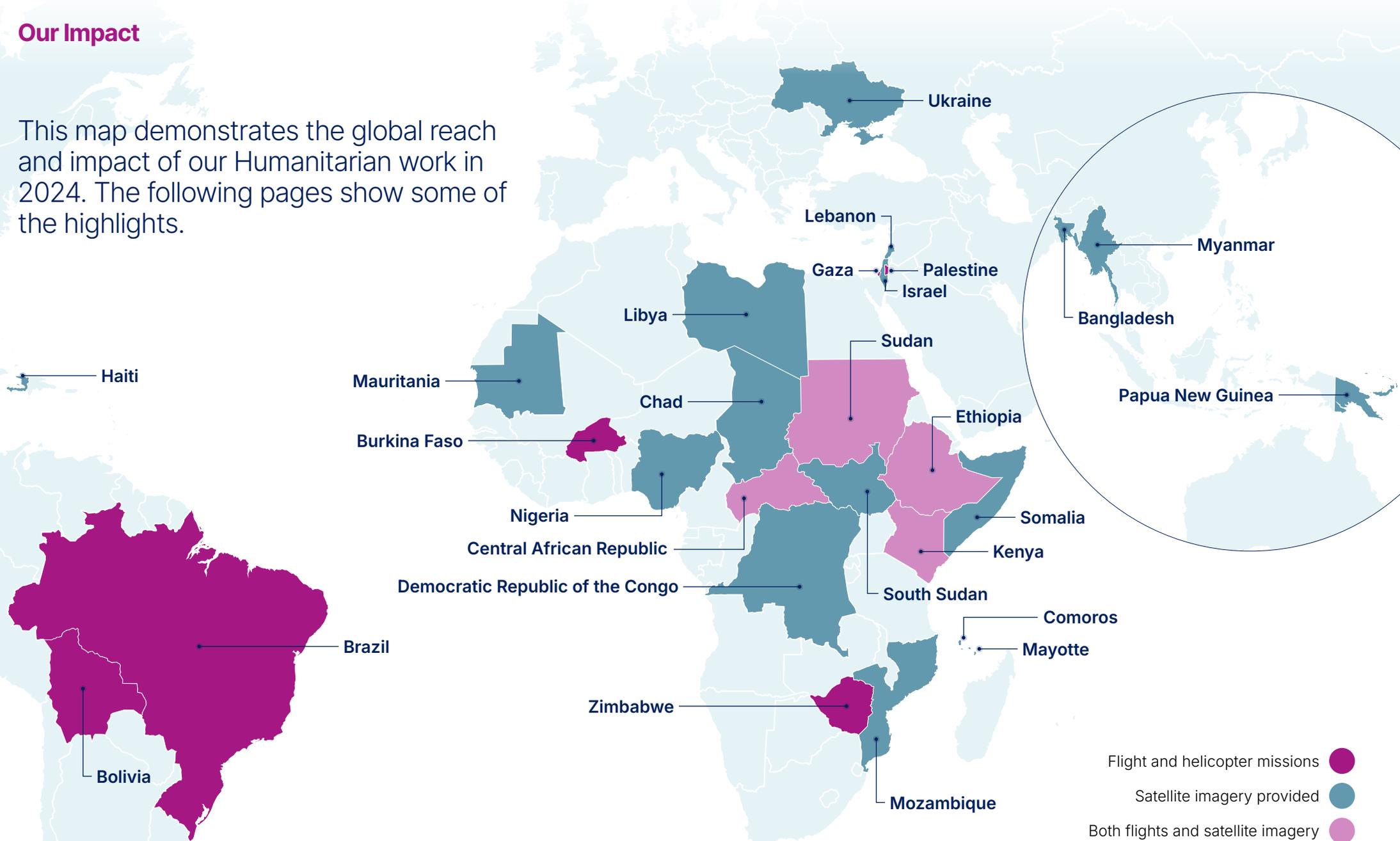
of satellite imagery provided spanning 21 countries

244

helicopter flight hours completed for aerial assessment & transportation

## Our Impact

This map demonstrates the global reach and impact of our Humanitarian work in 2024. The following pages show some of the highlights.



## Enabling Efficient Humanitarian Aid Delivery with Hulo

Since 2023, hulo and the Airbus Foundation have been working together to transport humanitarian aid to Burkina Faso and the Central African Republic.

Hulo identifies the needs of humanitarian organisations to enable efficient transportation while the Airbus Foundation provides access to Airbus aircraft and coordinates the flights. Hulo serves as an important link between participating organisations and the Airbus Foundation, ensuring the smooth execution of each humanitarian flight.



### About hulo (Humanitarian Logistics Cooperative)

hulo's objective is to increase the impact of humanitarian aid by optimising links and cooperation between different aid organisations and pooling logistics, resources, and expertise.



## Enabling Efficient Humanitarian Aid Delivery with Hulo continued



**"This flight was a real relief for humanitarians in the Central African Republic, enabling NGOs to operate more efficiently and respond more quickly to people's needs."**

**ALIMA representative**  
in Central African Republic

### Healthcare Relief in the Central African Republic

The Central African Republic (CAR) faces a long-term humanitarian crisis due to socio-political instability, resulting in displacement, a fragile economy, and limited basic services, especially in healthcare. Rural healthcare infrastructure is particularly impacted, with only 56% of facilities operational and many more that are under-equipped, forcing people to travel long distances for care.

In 2024, the Airbus Foundation facilitated the delivery of 66 tonnes of aid via three flights, supporting humanitarian programmes with essential health, nutrition, and sanitation supplies. These flights assisted nine organisations, including ALIMA.

ALIMA, active in CAR since 2013, focuses on primary and secondary healthcare for children and women, providing consultations and nutritional care. The materials transported via the Airbus Foundation flights supported ALIMA's projects in Zemio, Obo, Bocaranga, and Ngaoundaye, reaching nearly 400,000 people.

By providing free and efficient transport, the Airbus Foundation enables humanitarian organisations to save costs, which can be reinvested to expand healthcare infrastructure and enhance existing initiatives within the Central African Republic.

## Delivering Critical Assistance with World Food Programme Global Logistics Cluster (WFP GLC)

The Airbus Foundation and the WFP-led Logistics Cluster first partnered in 2022 with the aim to provide cutting-edge logistics expertise and resources to the entire humanitarian community to better prepare for and respond to emergencies.

To date, through its partnership with the Logistics Cluster, the Airbus Foundation has enabled critical airlifts and helicopter support to reach communities in crisis. From delivering life-saving nutrition to 45,000 mothers and children in Gaza, to airlifting aid for the Sudan response, and reaching flood-isolated areas in Burkina Faso, this collaboration addresses logistical challenges to provide life-saving support.



### About the WFP Global Logistics Cluster

The WFP GLC is a community of 900 members, with a purpose to support global, regional and local actors in overcoming logistics constraints to the delivery of global humanitarian assistance. The WFP GLC provides transport, facilitates storage space, collects and shares vital information to ensure humanitarian organisations make informed decisions and coordinates hundreds of humanitarian actors to deliver aid to communities in crisis.



## Delivering Critical Assistance with World Food Programme Global Logistics Cluster (WFP GLC) continued



**“The Airbus Foundation’s support in 2024 was nothing short of transformative for our humanitarian efforts. Their airlift of 89 metric tons of life-saving supplies to Sudan, delivery of critical aid to remote communities in Burkina Faso, and provision of essential satellite imagery for flood response in Nigeria were game-changers.”**

**Mailin Fauchon**

Global Logistics Cluster Coordinator

### Helicopters for Burkina Faso

Burkina Faso is experiencing one of the world’s fastest-growing humanitarian crises, with an estimated 4.7 million people (over 20% of the population) requiring assistance. Escalating conflict and security concerns have left many communities inaccessible by road. To address these challenges, the Airbus Foundation supported the Burkina Faso Logistics Cluster with helicopter hours to deliver critical medical supplies to hard-to-reach areas, some inaccessible by land for over two years.

The Airbus Foundation provided 24 hours of helicopter support to the WFP GLC, enabling eight humanitarian organisations to deliver life-saving assistance. This included transporting 11.9 tonnes of humanitarian goods, with 73% for the health sector, 15% for water and sanitation and 12% for logistics and food security. This operation supported organisations including the International Committee of the Red Cross, UNICEF, and the World Health Organisation to supply the Diapaga health centre with medicine and equip the Gayéri maternity hospital.

## Extending the Capacity of Humanitarian Logistics with Airlink

In 2024, the Airbus Foundation expanded its network by partnering with Airlink, an organisation known for efficiently using available aircraft cargo space across fleets to deliver aid where it is most needed.

This collaboration aims to bring additional transportation capacity to the humanitarian sector, whilst also supporting more diverse and effective aid delivery worldwide.



### About Airlink

Airlink is a Washington, D.C.-based nonprofit organisation working with aviation and logistics partners to transport relief workers and emergency supplies for reputable NGOs responding to rapid-onset disasters and other humanitarian crises around the globe. Airlink's partnership network consists of more than 50 commercial and charter airlines and 200+ international NGOs.



## Extending the Capacity of Humanitarian Logistics with Airlink continued



### Addressing the Refugee Crisis in Sudan and Chad

The continued conflict in Sudan has led to the displacement of nearly 13 million people, leading the United Nations to describe it as the world's largest humanitarian crisis. Millions face severe hunger and famine risk, healthcare is severely impacted, and humanitarian access is limited, forcing thousands to flee to neighbouring Chad, stretching local resources and worsening the regional refugee crisis.

In September 2024, the Airbus Foundation supported Airlink to deliver 85 tonnes of critical humanitarian supplies to Chad for distribution in eastern Chad and Darfur in Sudan, overcoming damaged roads and logistical challenges. The goods included maternal health items and medical equipment.

A second mission in December delivered 7.6 tonnes of ready-to-use therapeutic food to treat 625 malnourished children. These airlifts were vital as intensified fighting and seasonal rains made ground transport impossible, underscoring the importance of air transport and partnerships in delivering timely aid to vulnerable populations.

**"Airlink is proud to work with the Airbus Foundation to reach communities affected by humanitarian crises around the world. This is a collaboration in the truest sense, with professionals from both teams uniting under a common cause to create solutions in times of urgent need."**

**Steve Smith**  
President and CEO, Airlink

Capacity Building

# Strengthening humanitarian response capabilities

Building resilience through training



## Summary

Capacity building develops and strengthens the skills, abilities, and resources of individuals, organisations, and communities to effectively address challenges and build future resilience.

In the context of humanitarian work, capacity building empowers local actors to respond to emergencies and improve their resilience in the face of crises.

As an example, since 2014, the Airbus Foundation has been working together with the Foundation of the French Academy of Medicine (FAM), to deliver training courses in Helicopter Emergency Medical Services (HEMS).

This initiative is designed to prepare healthcare professionals to respond to medical emergencies in conflict zones or disaster-stricken areas. By equipping local medical staff with the necessary skills to manage crises under difficult conditions, the programme enhances their ability to save lives, provide timely care, and sustain healthcare systems, even in extreme circumstances.

In 2024, the partnership delivered three training courses in China and Colombia, upskilling 315 medical and aeronautical personnel.



**“By partnering with FAM, the Airbus Foundation has directly contributed to enhancing HEMS capabilities in 10 countries so far. Our 17 training courses delivered over the past 11 years, uniquely combining theory with hands-on practice in helicopters, have equipped medical, civilian, and military professionals with the skills needed to effectively respond in critical situations.”**

**Bruno Even**

Airbus Helicopters CEO and Airbus Foundation Board Member

## New HEMS Training Sites in China Improve Healthcare Response



Wuhan and Jinan were added as new sites for HEMS training to support healthcare systems recovering from COVID-19, addressing the need to better prepare medical professionals for future health crises and strengthen regional healthcare infrastructure.

A total of 223 trainees – medical staff and pilots – attended sessions in Wuhan and Jinan, with six helicopters on-site for hands-on training. Training in Wuhan was at Ya Xin Hospital; in Jinan, it took place at Xueye Lake Base, Shandong's main aeronautic hub. Expanding HEMS helps connect care networks to reference hospitals, addressing regulatory challenges and improving regional emergency response.

## Strengthening Colombia's Medical Support in Remote Crisis Zones

In Bogotá, 92 trainees attended HEMS sessions at Universidad del Rosario.

Colombia faces ongoing health emergencies due to natural disasters and internal conflict. Most HEMS missions in the country are Army helicopter rescues, especially in remote southern regions where only basic childbirth and neonatal care is available and also provided by the Army.

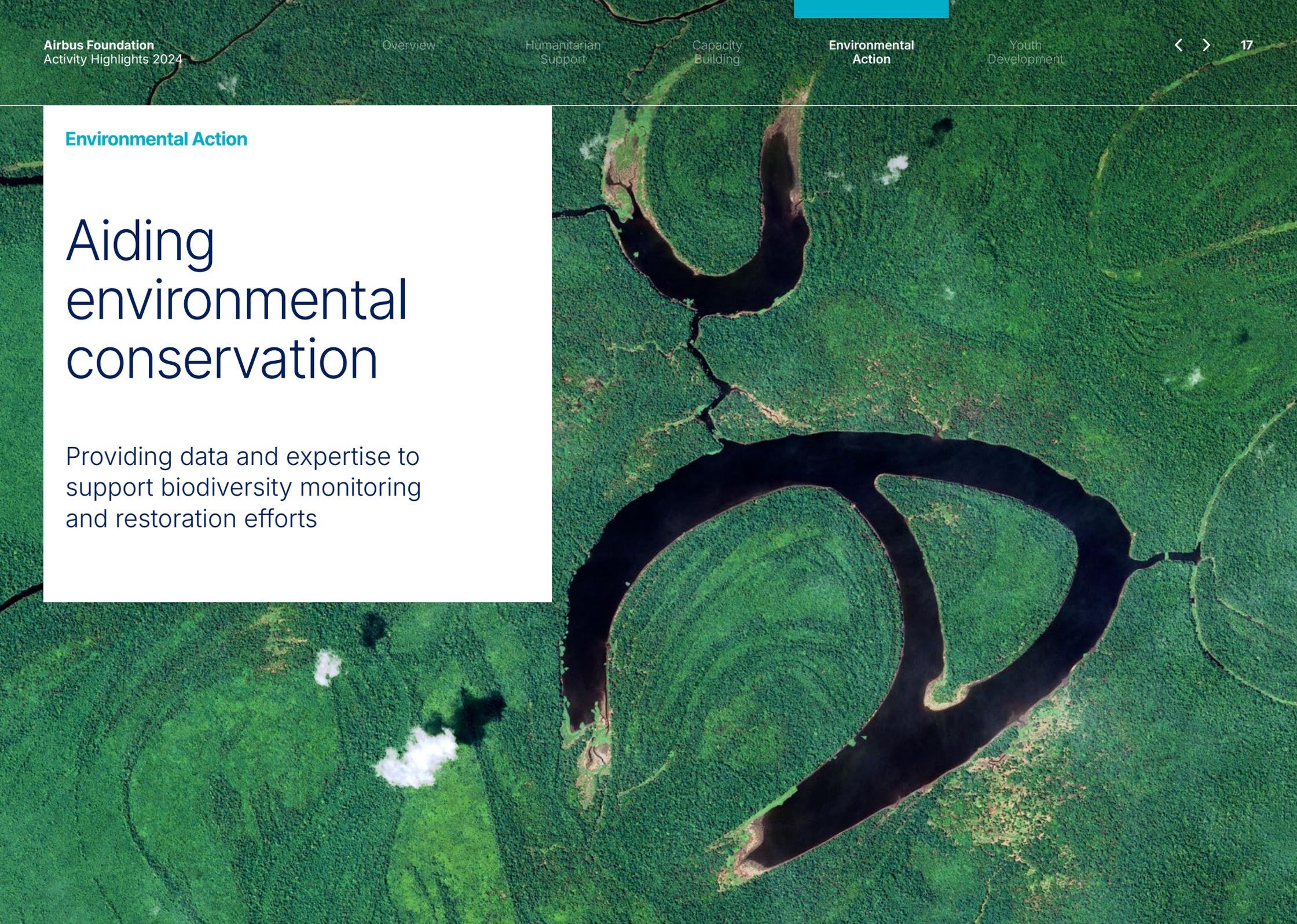
The military aims to expand helicopter use for rescues and healthcare support. HEMS training gave Colombian healthcare workers specialised skills for managing emergencies in resource-limited, high-pressure situations, improving their ability to deliver timely care during crises.



## Environmental Action

# Aiding environmental conservation

Providing data and expertise to  
support biodiversity monitoring  
and restoration efforts



## Summary



**"With the Airbus Foundation, we contribute to preserving this planet, beyond our business activities. Particularly through our space capabilities, we support NGOs in their mission to protect and restore ecosystems – from wildlife monitoring to measuring deforestation, our data delivers proactive and actionable insights for those on the ground."**

**Michael Schoellhorn**

CEO Airbus Defence and Space and Airbus Foundation Board Member

Climate change and biodiversity loss pose interconnected threats, leading to increased environmental degradation, habitat destruction, and vulnerability of ecosystems and communities worldwide.

The Foundation provides high-resolution satellite imagery to the International Union for Conservation of Nature (IUCN) and the Connected Conservation Foundation (CCF) to monitor and map forest restoration progress in South America and aid in the protection of endangered species around the world.

### 2024 Key Achievements

**15 organisations**

Airbus provided earth observation capabilities to **15 organisations** in **13 countries**

**16,512 km<sup>2</sup>**

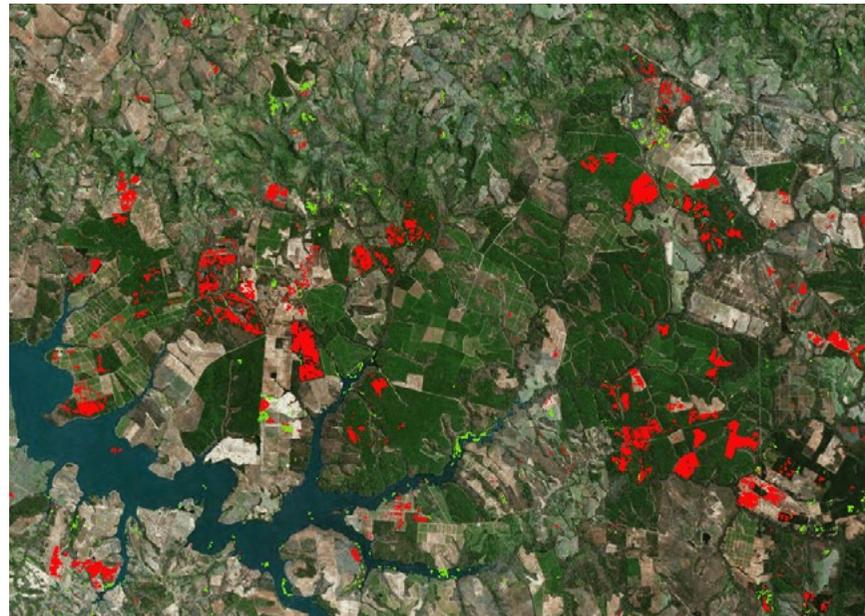
of satellite footage provided for biodiversity conservation

## Monitoring Forest Restoration with the International Union for Conservation of Nature (IUCN)



### About IUCN

Created in 1948, the International Union for Conservation of Nature (IUCN) is now the world's largest and most diverse environmental network, harnessing the knowledge, resources and reach of more than 1,400 member organisations and 15,000 experts. This diversity and expertise make IUCN the global authority on the status of the natural world and the measures needed to protect it.



### Completing Forest Restoration Map of São Paulo in Brazil

Ecosystem conservation and restoration are vital for human well-being but often face practical challenges. Since 2022, the Airbus Foundation and IUCN have mapped and independently verified forest restoration in São Paulo, Brazil. The region is part of the Atlantic Forest, a very rich but endangered ecosystem, with only 12% of its original area left.

The project used high-resolution satellite imagery and an AI-driven machine learning algorithm to analyse land use patterns across 248,000 km<sup>2</sup> over five years. The methodology enabled accurate tracking of reported restoration activities, with over 90% accuracy in identifying forest regeneration.

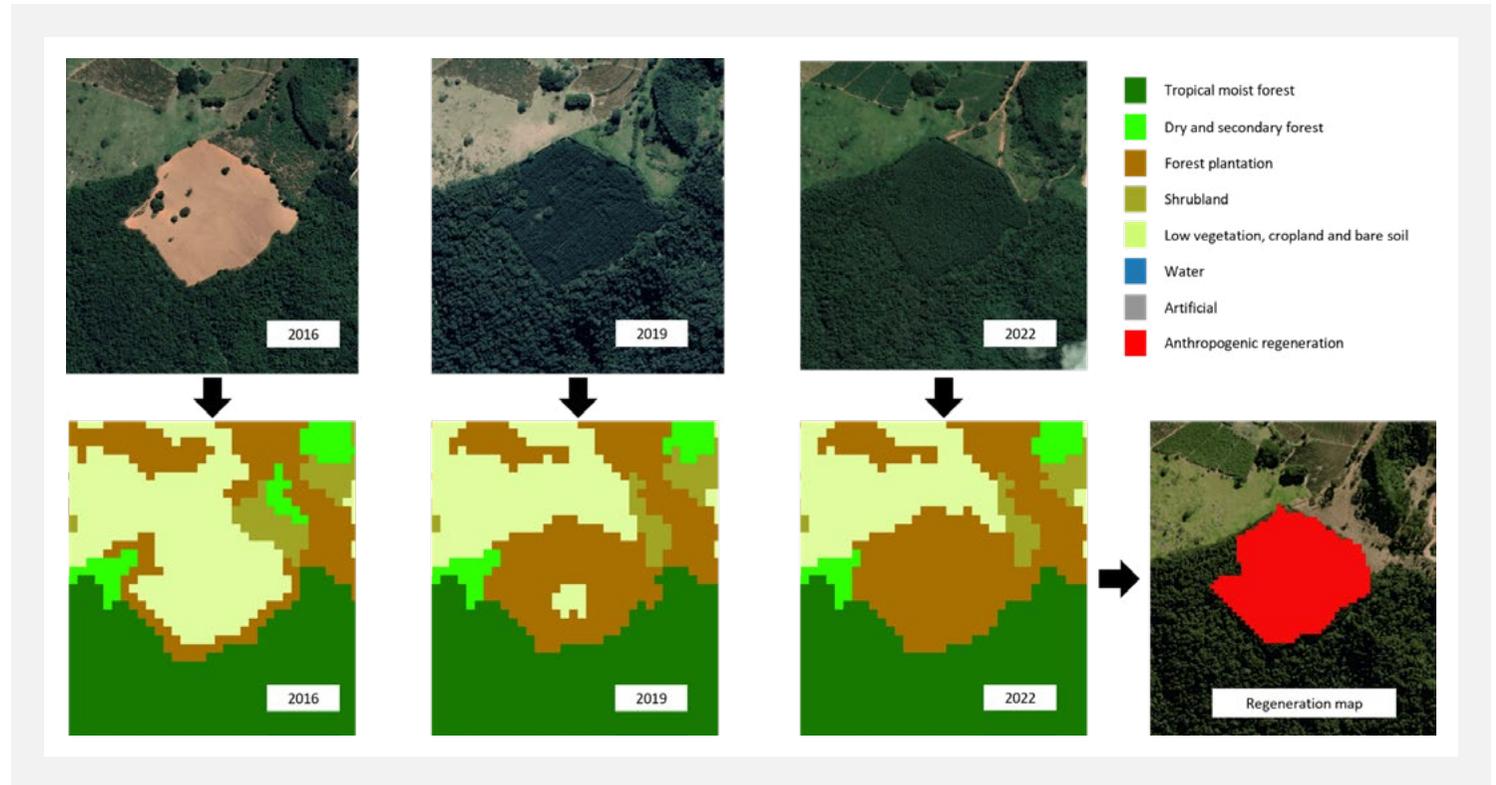
The study, completed in 2024, highlighted key drivers of successful restoration, such as government policies and community engagement, providing essential data to optimise conservation strategies and inform decision-makers.

## Monitoring Forest Restoration with the International Union for Conservation of Nature (IUCN) continued

### Scaling the Impact of Our Collaboration in Costa Rica

Building on the success of the São Paulo project, the IUCN adopted the same methodology and, with support from the Airbus Foundation, expanded its work to Costa Rica in 2024. Costa Rica, known for reversing deforestation and restoring forest cover from a low of 40% in 1987 to nearly 60% today, still faces challenges such as balancing conservation with economic growth, protecting indigenous rights, and addressing climate change and tourism impacts.

The Costa Rica project independently verified forest restoration from 2000 to 2024 using earth observation capabilities and methods to pinpoint high-potential restoration areas and analyse factors influencing success. About 50,000 km<sup>2</sup> of Landsat and Sentinel-2 imagery were mapped and analysed, revealing that as of 2024, approximately 1,065 km<sup>2</sup> had regenerated.



## Protecting Ecosystems with the Connected Conservation Foundation

Since 2021, the Airbus Foundation has joined forces with the Connected Conservation Foundation (CCF) to protect wildlife and preserve ecosystems with the help of Airbus satellite imagery. Executive Director of the Connected Conservation Foundation, Sophie Maxwell, gives an update on CCF's partnership with the Airbus Foundation.



### About CCF

The Connected Conservation Foundation (CCF) is a nonprofit organisation that works with local conservation teams and communities to understand their needs and help them harness technology to enhance conservation efforts. CCF mobilises public and private partners to transform conservation together, stop poaching, prevent human-wildlife conflict, reduce habitat loss and sustainably manage natural resources for both wildlife and local people.



Namibia's famous desert elephants © EHRA

## Q&A With Sophie Maxwell, Executive Director, CCF



### Q. What was CCF's most significant conservation advancement in 2024 with support from the Airbus Foundation?

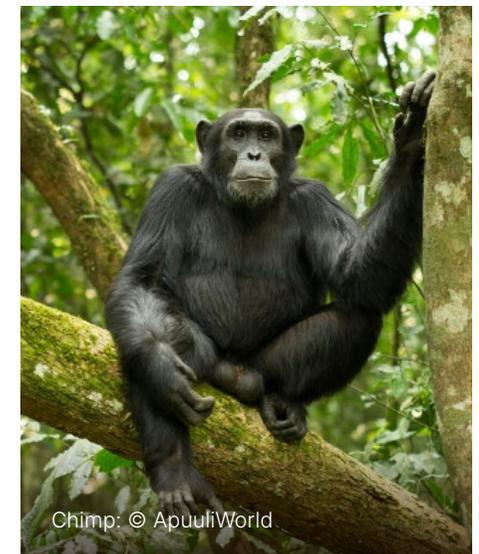
In 2024, we tripled our impact in monitoring and protecting endangered species across diverse ecosystems. This was achieved by extending our work to include critically endangered species like Ethiopian wolves, one-horn rhinos, and others. A key highlight is the innovative integration of satellite technology, AI, and field data to provide landscape-scale threat analysis, guiding conservation in critical regions. This approach also helps communities coexist with wildlife by understanding complex environmental and human-related factors.

### Q. How has the Airbus Foundation partnership specifically enhanced CCF's on-the-ground conservation capabilities?

The Airbus Foundation partnership has empowered our on-the-ground teams with enhanced knowledge of threats to ecosystems. For example, in Odzala-Kokoua National Park, a newly designated World Heritage Site in the Republic of the Congo, high-resolution satellite imagery is crucial for tracking habitat changes and endangered species like gorillas and chimpanzees. In addition, this partnership strengthens African Park's ability to conduct conservation work, assess ecosystems and carry out anti-poaching initiatives.



Conservacion Amazonica Team: © Conservacion Amazonica



Chimp: © ApuuliWorld

## Satellites for Biodiversity Award

The Airbus Foundation and CCF jointly award projects utilising very high-resolution satellite data to monitor endangered species and habitats.

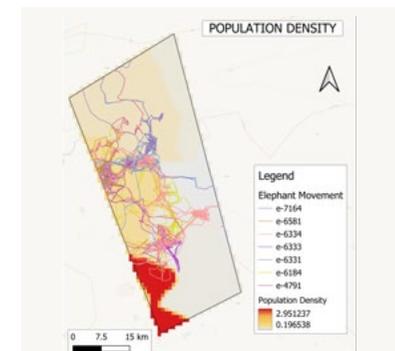
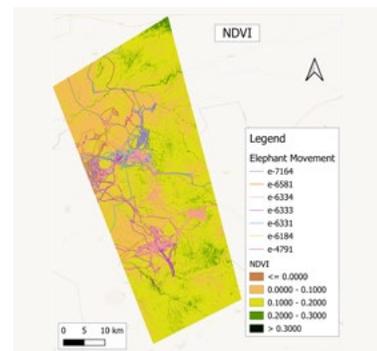
Winners receive Airbus Pléiades and Pléiades Neo satellite imagery, technical support, funding, and data analysis.

During 2024, we began to see the outcomes of the projects awarded through the first award round in 2022; selected the winners of the second round; and launched the third round of the Biodiversity Awards.

### Satellite for Biodiversity Awards – Round 1 results so far

In Namibia, the population of desert-adapted elephants is dwindling – just 21 remain, a dramatic drop from the 2,500+ that roamed the region in the 18th century. The Elephant-Human Relations Aid (EHRA) is fighting to save them by using high-resolution satellite imagery to track elephant movements and reduce conflict with farmers and communities.

In 2024, satellite data revealed that elephants are drawn to lush grasslands, shrublands, and specific man-made water points. This data is shared with local communities to improve land management and plan elephant corridors. Early results include a successful collaboration with Otjongoro Farm, where satellite data led to the creation of an ‘elephant corner’, fenced off to protect both the elephants and the farm. With all herds and six males now collared, ongoing tracking will further improve conservation efforts.



**“This is the first time we have used such high-res satellite imagery and have undergone such an in-depth analysis of elephant movements. We have a long journey ahead but this kind of technology greatly enhances our work and liaisons with stakeholders on the ground.”**

**Christin Winter**  
Conservation Program Manager (EHRA)

## Satellites for Biodiversity Award continued

### Satellite for Biodiversity Awards – Round 2 winners

In 2024, four projects were selected through the second edition of the Award:

#### Sustaining suitable habitats for one-horned rhinos (Zoological Society of London)

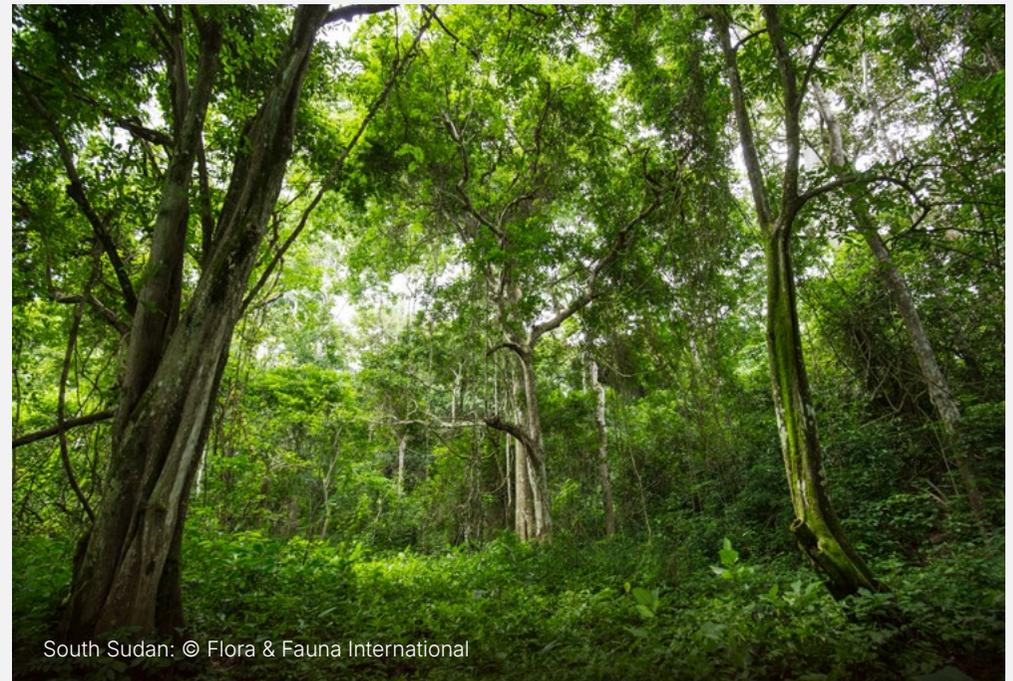
Utilising satellite data in Nepal's Chitwan-Parsa Complex, home to rhinos, tigers, and Asian elephants, Zoological Society of London (ZSL) will map habitats and assess the impact of rhino presence and human interventions, such as encroaching agriculture. With CCF support, they aim to identify effective grassland management strategies, involving local stakeholders, including the Guaraní community.

#### Protecting wildlife in South Sudan's untouched terrain (Fauna & Flora International)

FFI will use satellite imagery to understand critical habitats and corridors in South Sudan's Bangangai Forest, home to chimpanzees, pangolins, elephants, and leopards, facing threats from poaching and encroachment of migratory pastoral groups. Analysis will inform strategies to promote human-wildlife coexistence through sustainable natural resource management practices.



Greater one horned rhino: © Clare Mansfield



South Sudan: © Flora & Fauna International

## Satellites for Biodiversity Award continued

### Coexisting with Andean Bears in the heart of Peru (Conservación Amazónica)

Conservación Amazónica will combine Airbus satellite data, machine learning, and wildlife tracking to map Andean bear habitats, movement, and monitor landscape changes in the Manú Biosphere Reserve. With CCF support, this will identify crucial climate corridors and inform habitat protection and restoration strategies.

### Conserving critically endangered Ethiopian wolves (Chulalongkorn University and Ethiopian Biodiversity Institute)

Using Airbus satellite imagery and CCF support, a joint team will employ remote sensing and Geographic Information Systems (GIS) to carefully monitor and protect Ethiopian wolf habitats in the Web Valley of Bale Mountains National Park. This is a vital sanctuary for this endangered species facing habitat degradation and the looming threat of disease transmission from domestic dogs.

**"The generous support has been transformative. Financial assistance and satellite imagery will enable us to map habitat loss and land use, providing critical insights into this iconic species' challenges."**

**Yacob T. Tesfaldet**  
Chulalongkorn University



Youth Development

# Inspiring future innovators

Developing quality educational resources to empower youth as constructive global citizens in a technology-driven world



## Summary

The Airbus Foundation supports educators globally by developing quality STEAM educational content inspired by aerospace.

STEAM stands for Science, Technology, Engineering, Arts, and Mathematics – an educational approach that integrates these five disciplines to foster creativity, critical thinking, and problem-solving skills in students. The Foundation aims to spark children's interest in these subjects and help teenagers become informed global citizens capable of addressing challenges like AI and disinformation.

Collaborating with global science networks, we create and disseminate quality educational resources for ages 8–18, all of which is hosted on the free to access, Airbus Foundation Discovery Space (AFDS) platform. The Foundation also works alongside the European Space Agency to provide content for the annual [Moon Camp](#), a school-based project inspiring students to design future lunar settlements.

### 2024 Key Achievements

# 20,000

young people inspired by Airbus Foundation content:

- **9 organisations** supported to adapt Airbus Foundation content, reaching 2,000 children across 40 European schools
- **1,700 projects** submitted to the Moon Camp by 6,680 students from 39 countries
- **10,300+ users** of new FAIR ENOUGH application



**“The Airbus Foundation’s commitment to youth development is about more than just fostering an interest in STEAM. It’s about equipping young people with the critical thinking and social-emotional skills they need to navigate an increasingly complex world. Through initiatives like the FAIR ENOUGH application and our collaboration with global science and educational networks, we’re empowering the next generation to become informed, responsible, and innovative global citizens.”**

**Dr Claudie Haignere**

Airbus Foundation Board Member, former astronaut CNES/ESA, former minister

## Helping Teenagers Navigate a Rapidly Changing World

Today's teenagers are navigating a rapidly changing world, confronting challenges like mental health and misinformation, while also engaging with groundbreaking technologies like AI.

Addressing challenges identified by educators and science communicators, the Airbus Foundation focused on developing content that emphasises the social and emotional skills needed to navigate these complex topics. Collaborating with educational experts, science networks and young people, the Foundation launched two innovative resources in 2024: the Between teenagers video series and the FAIR ENOUGH immersive web-based experience.

### “Between teenagers” Video Series

Between teenagers is a video series created **by and for** teenagers, featuring five 14- and 15-year-olds using their voice to discuss issues. Through three engaging videos, the series addresses important issues such as challenging prejudices and stereotypes to promote inclusivity, navigating online safety and digital risks, and reflecting on personal and professional aspirations for the future.

Available in multiple languages, the series aims to spark discussion, encourage critical thinking, and inspire action among young viewers. It serves as a valuable resource for teachers seeking to engage students in conversations about prejudice, online safety, and future aspirations and is complemented by activity sheets to enhance classroom discussions on crucial topics.

The videos and activity sheets can be viewed [here](#).



Do you think people see you for who you are?  
Do their prejudices or stereotypes get in the way?  
Have you ever experienced discrimination?

## Helping Teenagers Navigate a Rapidly Changing World continued



### FAIR ENOUGH Immersive Experience

Artificial Intelligence is rapidly transforming daily life and education, offering both significant opportunities and complex challenges. Developing the skills to navigate an AI-augmented world takes time. AI presents a particular risk to teenagers, who are exploring the world and forming their own ideas for the first time. They need to be empowered to think critically about AI, understand its impact, and form their own views.

Education plays a key role in building digital literacy and problem-solving skills, but many science educators lack the resources to teach about AI effectively.

To address this, the Airbus Foundation created FAIR ENOUGH, an interactive web-based learning experience for 14- to 17-year-olds.

Through eight episodes, FAIR ENOUGH helps teens explore the role of AI in today's world and think critically about how it impacts their lives.

Topics include AI in health, education, jobs, sports, deepfakes, autonomous vehicles, art, creativity, and emotional recognition. FAIR ENOUGH is available in five languages: English, French, Spanish, German and Dutch. You can read more about it [here](#).

**10,300+**

users since the application's release in November 2024

**"I used FAIR ENOUGH as an after-processing assignment with my students following a school visit to an AI exhibition. The stories in FAIR ENOUGH resonate well with their daily lives, encouraging critical thinking about the advantages and challenges of AI."**

**Thomas Deckers**

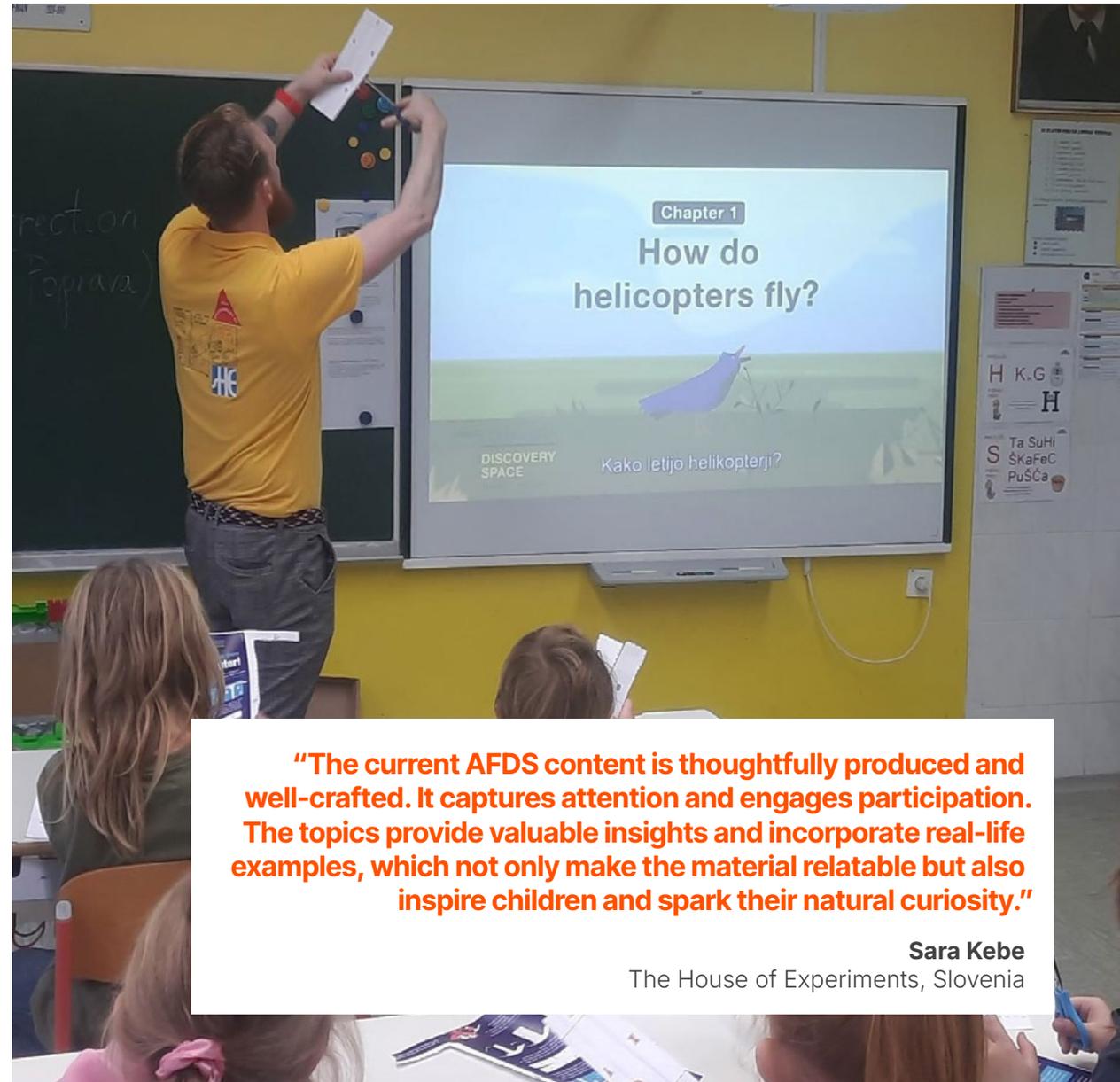
Moderator KlasCement and STEM teacher EDUGO campus Lochristi

## Maximising Impact Through Seed Funding

In 2024 the Airbus Foundation launched its first seed funding initiative to support the development of innovative educational activities in Europe, with a focus on reaching youth from underserved communities.

Nine science engagement organisations across Europe were awarded through the scheme to create new workshops and activities, collaborating with schools in underprivileged areas to implement them. The activities adapted Airbus Foundation Discovery Space resources for local contexts and ranged from large-scale events, like science shows for many students, to more intimate, week-long programmes.

As a result, recognised organisations in Romania, France, Portugal, Slovenia, Austria, Greece and Belgium forged lasting partnerships with 40 underprivileged schools and community groups. Approximately 2,000 students from disadvantaged areas participated in the activities.



**“The current AFDS content is thoughtfully produced and well-crafted. It captures attention and engages participation. The topics provide valuable insights and incorporate real-life examples, which not only make the material relatable but also inspire children and spark their natural curiosity.”**

**Sara Kebe**

The House of Experiments, Slovenia

## Looking Ahead

As the world confronts increasing uncertainty, the Airbus Foundation is committed to deepening its impact.

We will deepen our impact by strengthening existing partnerships, forging new collaborations, building essential skills, and enabling innovation.

Looking ahead to 2025 and beyond, our focus will include adapting to the evolving humanitarian landscape and expanding our capacity building action. We will also broaden our efforts to encompass more environmental projects, particularly those that advance nature-based climate resilience.

In a world defined by interconnected challenges, we believe that inspiring and equipping the next generation is vital. By developing new educational content, we aim to empower young people with the knowledge and skills they need to become informed global citizens and the innovators of the future.



**“By aligning the Foundation’s efforts with other corporate actions, including corporate grants and employee engagement initiatives, we’re creating a powerful synergy that amplifies our impact in tackling the complex social and environmental challenges of today’s world for a more resilient tomorrow.”**

**Hania Tabet**

Head of Social Value and Airbus Foundation Managing Director

[www.airbus.com/en/sustainability/airbus-foundation](http://www.airbus.com/en/sustainability/airbus-foundation)

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